

### ABSTRACT OF THE DISCLOSURE

A method for driving an LCD and its driving circuits are provided which are capable of being constructed at low costs, of  
5 reducing a flicker that occurs when a monochromatic color is displayed or an arbitrary image is displayed and of simultaneously making an adjustment for minimizing a line flicker and flicker occurring on an entire screen and of being applied to application areas in which a display is made more high-definition and a screen  
10 is made larger.

The LCD is driven in a manner that a polarity of a data signal is reversed for every two scanning electrodes and for every signal electrode and the data signal having the reversed polarity is sequentially fed to each of signal electrodes.